

CONTACT

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tylercummingsdesign.com

317-474-5503

SKILLS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

AFTER EFFECTS

CREATIVITY

COMMUNICATION

PROBLEM SOLVING

TIME MANAGEMENT

COMPETENCIES

DIGITAL DESIGN

PRINT DESIGN

ENVIRONMENTAL DESIGN

MOTION DESIGN

PHOTO DIRECTION

VIDEO DIRECTION

Tyler Cummings

GRAPHIC DESIGNER

EXPERIENCE

JD SPORTS | FINISH LINE, Indianapolis, IN

Senior Graphic Designer | July 2022 - Present

Graphic Designer | July 2019 - July 2022

During my tenure at JD | Finish Line, I have gained comprehensive experience across nearly every aspect of graphic design. My work has spanned in-store signage, POP displays, emails, homepage graphics, Times Square window displays, video screens, and much more. The frequent and extraordinary opportunities in this role have enabled me to extensively explore and refine my creative skillset.

STUDIO 165+, Muncie, IN

Graphic Designer, Copywriter | Aug 2018 - Dec 2018

Executed and collaborated on a diverse range of design projects within a student-led studio. I maintained close relationships with real-world clients to deliver high-end design solutions. My work included identity design, digital assets, print materials, and packaging.

RONNI DESIGN, Indianapolis, IN

Graphic Designer | Dec 2014 - July 2018

I conceptualized and produced client-driven designs for logos, magazines, product packaging, and promotional materials. Using Adobe Creative Cloud, I worked both independently and as part of a team to consistently meet deadlines and client requirements. This role encompassed all aspects of graphic design, from start-up company branding to text layout and photo editing.

IU HEALTH, Indianapolis, IN

Freelance Graphic Designer | May 2015 - May 2018

I collaborated with Medical Study Coordinators to create branding assets for start-up medical associations, study logos, and promotional materials for disease awareness. Working closely with clients, I translated their vision into design deliverables efficiently and effectively.

EDUCATION

BALL STATE UNIVERSITY | Aug 2014 - May 2019

Bachelor of Fine Arts

Major: Visual Communications

Minor: Marketing

Dean's List | 2016 - 2019